

**CITY TO BE LEADER
IN WELFARE WORK**

New Municipal Department to
Combine Charity, Correc-
tion and Playgrounds

SUCCEED WELL IN THE WEST

The new Department of Public Welfare, which makes its bow January 8 as a part of the city government, will be the first department of its kind in a large eastern city.

The Bureau of Municipal Research, in commenting on that fact in a bulletin today, says the plan of combining all the welfare activities of a city is well developed and successful in the Middle West.

This city's new department will have jurisdiction over all charitable, correctional and reformatory institutions; playgrounds and such other public agencies as the Council may direct.

Hospitals are excluded from the department's management, however, remaining under what will be the Department of Health.

By way of comparison, the Bureau summarizes the powers and functions of public welfare departments in cities of the Middle West. The summary follows:

"Chicago's so-called department of public welfare is really only a social research bureau and has very limited activities. It is not at all analogous to the department that the new charter act gives Philadelphia.

"The Dallas department of public welfare has five main divisions—free employment bureau, free legal aid bureau, supervision of commercialized amusements, parole officers and municipal lodging houses.

"The Kansas City Board of Public Welfare has under its supervision all activities along recreational and correctional lines. It also conducts a school for social service, a research bureau, factory inspection service and a legal aid bureau.

"The board of public welfare which was established in Minneapolis by the state Legislature is being organized. Its functions include health activities, charitable and correctional duties and general welfare work.

"In St. Louis the department of public welfare has control of health, of hospitals, of parks and of correction, and may at the request of the board of aldermen undertake research and publicity along welfare lines.

"Among the numerous other cities that have departments of welfare Dayton, O.; St. Joseph, Mo.; Springfield, Mass., and Oklahoma City are conspicuous examples.

HEADS ART COMMISSION

Governor Appoints C. C. Zantlinger, With Harvey M. Watts as Secretary

Clarence C. Zantlinger, of this city, has been appointed president of the Pennsylvania Fine Arts Commission by Governor Sproul. Harvey M. Watts, also of this city, has been named secretary.

The commission was named in compliance with a recently enacted law which provides that all state, municipal and other memorials, monuments and markers be approved by the commission before they are accepted.

Governor Sproul appointed the members of these commissions with the following Philadelphia members:

State board of examiners of architects, John Hall Rankin.

Galusha A. Pennypacker monument commission, Walter George Smith, Isaac R. Pennypacker, The Governor and the president of the Philadelphia Academy of the Fine Arts, John Frederick Lewis, are ex-officio members.

Board of examiners of registration of nurses, Miss Roberta West, Colonel Edward Martin, Dr. Albert E. Blackburn.

RED CROSS SEEKS 400,000

Five Counties Expected to Produce That Many Members in Rollcall

Enrollment of 400,000 members in five counties will be the objective of the Southeastern Pennsylvania Chapter of the American Red Cross in a third rollcall, which will be conducted throughout the nation from November 2 to November 11.

Announcement of this goal was made by Mrs. Arthur H. Lee, vice chairman of the executive committee that will supervise the rollcall, at a preliminary meeting of about 250 workers in the Peirce School, 1428 P. street.

It is expected approximately 25,000 workers will be engaged. No money will be solicited in addition to the regular membership fee of \$1, which will constitute a contribution to a fund to be used in carrying out the national peace program of the Red Cross.

H. W. Smith, executive secretary of the Southeastern Pennsylvania Chapter, said that an effort would be made November 4 to have in the vicinity of every polling place in the five counties a Red Cross woman in uniform and a member of the American Legion to solicit memberships.

OFFICERS IN WAR TO MEET

Plan Membership Campaign to Make City State Headquarters

A meeting of the Philadelphia Chapter of American Officers of the Great War will be held in the Hotel Walton this evening at 8 o'clock. The chief topic will be plans for the membership drive that will soon be started.

It is the aim of the local chapter to win a membership large enough to make Philadelphia the state headquarters of the national society.

The organization is already established in every state in the union, and it is the only society of its kind growing out of the redoubt war which all officers of the army, navy and marine corps are eligible to join.

P. R. T. HAS SAVING FUND

Mitten and 2711 Other Employees Now Make Weekly Deposits

Thomas E. Mitten, president of the Rapid Transit Company, has opened a savings account.

So has his office boy. And so have 2711 other employees of the company.

The savings fund of the employees' association takes in each week an average of \$6000 in subscriptions that range from \$1 to \$8, according to the individual salaries.

The association will invest this money and pay out interest on the deposits. The rate has not yet been fixed, but officials believe they can pay more than the rate allowed by the banks.

Fathers to Be Entertained

The Fathers' Association of the Frankford High School will meet tonight in the school building, Harrison street and Oxford pike. Calvin O. Althouse will speak and members of the Mask and Wig Club, University of Pennsylvania, will entertain. Dr. Andrew Sknor and the Frankford band are among the other features.

Gimbel Brothers

Store Hours—9 to 5:30

For Tomorrow—Friday

Gimbel Brothers

Thursday, October 16, 1919

New "Lines"—The New Silhouettes—Soft, Deep, Rich Colors—Good Linings

2450 Women's Coats: Gimbels



No. 1—\$48 No. 2—\$48 No. 3—\$38

—Not a Coat Without Its Huge Fur Collar.
—Not a Coat That is Not Warmly Interlined.

At \$38
Save \$21.75
to \$27

Save \$12
to \$15
At \$48

Not only "fur collars," but such good grades of such good furs—
Skunk-dyed opossum,
Seal-dyed coney,

No. 1—Suede-finish Kersey
Lined throughout with fancy silk.
Brown, navy blue, black.
Immense shawl-collars of seal-dyed coney.
Note the stunning interlaced-strap back.

\$48

No. 2—Silvertone Velour
Brown, taupe, navy, dark reindeer.
Richly—beautifully—silk-lined.
The huge storm collar is of seal-dyed coney.

\$48

No. 3—Wool-Velour
Brown, taupe, navy blue, Peking blue.
The large storm collar is of skunk-dyed opossum.

\$38

And natural raccoon.

No. 4—Wool-Velour
In dark brown, black, taupe, navy blue.
With seal-dyed coney fur cross-over collar.

\$38

No. 5—Luxurious Silvertone
In a luxurious model.
Brown, taupe, navy blue and dark reindeer.
Immense shawl collar of skunk-dyed opossum.

\$48

No. 6—Wool Velour
In brown, navy blue, taupe and bison.
Big shawl collar of dyed opossum fur.

\$38



No. 4—\$38 No. 5—\$48 No. 6—\$38

**Every Woman's Suit in this
Gimbel \$38.75 Collection
is an "Investment Purchase"**

Styles for every size and type of figure.
Colorings to "become" every variation of dark or fair complexion.

But the woman who has set her heart upon a particular shade of a particular color, would do well to hurry a little tomorrow morning.

Color-variety is great, but of some unusual shades there may be only a few suits.

Many Have Great Fur Collars
Every Coat is Silk-Lined

There are—
Silvertones and homespuns and suede-broadcloth and satiny broadcloths and wool velours and men's-wear serges and imported tweeds and fancy suitings and Oxfords.

There are Embroidered Coats and Ripple Coats and Straight-Line Coats and Short Coats and Long Coats and Between-Length Coats.

And skirts that "echo" the coats. And sleeves that "finish" the coat. And collars that set off the whole suit.

Sizes: 34 to 48. All Pin Fittings Free.

—Gimbels, Salons of Dress, Third floor.

**Splendid Variety in Weights, Styles and Prices
Women's and Winter Underwear**

And many of these early shipments offer good savings over future orders.

Children's Fine Merino Vests and Pantalets. Ages 3 to 6, at \$1.15 a garment; 8 to 10, at \$1.35; 12 to 14, at \$1.50; 16, at \$1.75.

Children's Fine Merino Union Suits. Ages 3 to 6, at \$2; 8 to 10, at \$2.50; 12 to 14, at \$3; 16, at \$3.25.

Children's Waist Union Suits, (cotton) at 90c a Suit. Or the same suit in a little heavier weight, at \$1.35. Ages 2 to 12.

Women's Fine Merino Union Suits, Vests and Tights. Union suits in sizes 36 and 38, at \$3.25; 40 to 44, at \$3.75. Vests and Tights in sizes 36 and 38, at \$2; 40 to 44, at \$2.50 a garment.

—Gimbels, First floor

**Enter the New Blouse Coat for
Misses: Special at \$39.75
With Large Fur Collar**

A youthful, captivating model. Of soft silvertip in Oriental blue and seal or golden brown. The narrow belt extends from sides to front. Slit pockets. Flowered lining that extends from collar to hem. A coat that's "different." In 14- to 20-year sizes. And special at \$39.75.

Beautiful Coats at \$59.75, \$65 and \$75

Developed of soft fabrics that permit warmth without weight. Unusual—distinctive models. Some have fur collars in shawl or choker shapes. Lovely colorings. For ages 14 to 20 years.

**More of the Misses' Flex-o-tex Suits Have
Arrived at \$28.50, \$29.75 and \$35**

Yes, Flex-o-tex is a jersey weave—but vastly superior to the usual quality. Sports or utility models. In plain colors and delightful heather mixtures. Young women dote on these suits. In 14- to 20-year sizes.

—Gimbels, Salons of Dress, Third floor



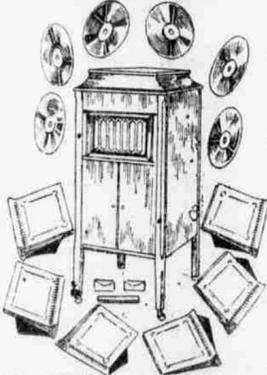
Misses' Blouse Coat, at \$39.75

**A First Payment of \$5 Sends This Beautiful
Vocalion Combination To Your Home**

The balance you pay in small monthly sums. Your choice of mahogany or golden oak. The Combination consists of—
Aeolian Vocalion, style 430, at \$140.00
 6 Double-face 10-inch Records, your Selection at \$5.10
 Three 10-inch Record Albums
 Three 12-inch Record Albums } \$4.90
 300 Extra Needles, 1 Record Cleaner.
Total \$150.00

The one big feature about the Vocalion is its tone, and the only way to appreciate it is to come in and hear it played.
 Do not decide on any other talking machine before hearing and seeing the Vocalion.

Other Vocalion models at \$100 to \$2100. Period and modern styles—Gimbels, Hardman Hall, Seventh floor.



**Inexpensive and Smart
Women's and Misses' Coats**

At \$15, \$25 and \$29.75

Dozens and dozens of styles—all new—and all of heavy coatings for braving winter weather.

Polo coats—Coats of heavy cheviot and velour-cheviot. Belted or loose swinging lines.

Plenty of buttons used as trimmings. Some at \$29.75 have fur collars as the model pictured.

In navy blue, dark reds and brown shades.

Misses' sizes 14, 16 and 18 years.

Women's sizes 36 to 46.

Special Group of Girls' Warm Coats at \$10

Picture shows some of the attractive styles. Of heavy zibeline. Some have odd shaped pockets. All with belts and collars that can be fastened up snugly at the neck. In navy and brown. For ages 6 to 14 years.

—Gimbels, Subway Store



Girls' School Coat, at \$10

Fur-Collared Coat, \$29.75

In the Subway Store

**Smart French Seal
(Dyed French Coney)
Coats at \$139 and \$179**

30- and 36-inch lengths.
Cutest sports styles imaginable—with smart belt and bell sleeves.
Big shawl collars.
Gorgeous silk linings.

—Gimbels, Subway Store



Children's Woolen Sweater Suits at \$5.50 and \$6.95

Just the thing to keep the youngsters warm and snug, thus protecting them from damp and cold weather. Here in rose, copenhagen and brown; knit and brushed wool. At \$5.50 and \$6.95.
 Children's Outing Flannel Gowns, at \$1.25 and \$1.50. 4 to 14 years.
 Children's knit Toques, at 50c.

—Gimbels, Subway Store



**32,376
Men's Collars
Six for 50c**

2163 dozen Notch Collars such as shown in picture. Balance (535 dozen) are variously high and medium heights, but not both heights in all sizes.

These collars are regular 25c value, but because of broken sizes and "seconds" we're offering them at this extremely low figure to close them out.

All sizes—13 3/4 to 17—in the lot, but not all sizes in each style.

Sold in Regular Section. No Mail Orders Filled Buy Plenty!

—Gimbels, Subway Store

GIMBEL BROTHERS

Market : Chestnut : Eighth and Ninth